

**IS YOUR MENU
KEEPING UP WITH
THE COMPETITION?**



**YOU DON'T NEED NEW PRODUCTS
YOU NEED NEW RECIPES!**

**LET US SHOW YOU HOW TO CREATE
INCREASED SALES AND PROFITS
BY REINVENTING YOUR
BEVERAGE OFFERING.**

MOCKTAILS

**With just a few common ingredients -
you can create signature, on-trend drinks
for which your patrons will pay more!**



mocktails



Mocktails allow your customer to take a mini flavor adventure. It's not just Iced Tea - It's an Arnold Palmer. And, you'll be able to charge between 20 and 40% more. All it takes is a little mixology and some creative menu marketing.

And with ©Diamond Crystal Brands, Inc. as your partner - you can offer these profit generators in *regular, reduced calorie and or sugar free varieties.*

- HELPFUL HINT -

Your menu differentiates you from your competition - Keeping it FRESH is your best opportunity to succeed!

TRY ONE OF THESE CLASSIC FAVORITES:

- GRAPE GLACIER
- HUMBLE HURRICANE
- FUZZY PEACH
- CHERRY FIZZ
- CITRUS MINT
- MOCK MARGARITA
- ORANGE ALE
- KIDDIE COCKTAIL
- TORNADO TWIST
- PINK LADY
- SUNNY CITRUS
- CHERRY LIMEADE

To learn how, call to set up an appointment with one of our consultants or go to www.dcbands.com for recipe and product ordering information.

Mocktails

Item #	Description	Case Pack	Servings Per Case
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Regular

50782	CHERRY	12/18 Oz	384-8 Fl Oz
50792	STRAWBERRY	12/18 Oz	384-8 Fl Oz
50785	GRAPE	12/18 Oz	384-8 Fl Oz
50784	FRUIT PUNCH	12/18 Oz	384-8 Fl Oz
50786	LEMONADE	12/18 Oz	384-8 Fl Oz
50790	PINK LEMONADE	12/18 Oz	384-8 Fl Oz
50787	LEMON-LIME	12/18 Oz	384-8 Fl Oz
50788	ORANGE	12/18 Oz	384-8 Fl Oz
50789	PEACH	12/18 Oz	384-8 Fl Oz
50791	RED RASPBERRY	12/18 Oz	384-8 Fl Oz
50780	ASSORTED <i>(4 each Fruit Punch, 4 Lemonade, 4 Orange)</i>	12/18 Oz	384-8 Fl Oz
50676	OLD FASHIONED LEMONADE	15/25.3 Oz	480-8 Fl Oz

Low Calorie

50918	CHERRY	12/8.6 Oz	384-8 Fl Oz
50915	LEMONADE	12/8.6 Oz	384-8 Fl Oz
50920	FRUIT PUNCH	12/8.6 Oz	384-8 Fl Oz
50917	PINK LEMONADE	12/8.6 Oz	384-8 Fl Oz
50919	GRAPE	12/8.6 Oz	384-8 Fl Oz
50916	ORANGE	12/8.6 Oz	384-8 Fl Oz
50921	ICED TEA	12/8.6 Oz	384-8 Fl Oz
50922	PEACH	12/8.6 Oz	384-8 Fl Oz

Sugar Free

50665	LEMONADE	12/2 Oz	384-8 Fl Oz
50662	FRUIT PUNCH	12/2 Oz	384-8 Fl Oz
50673	ICED TEA WITH LEMON FLAVOR	12/2 Oz	384-8 Fl Oz
50606	CHERRY	12/2 Oz	384-8 Fl Oz
50609	GRAPE	12/2 Oz	384-8 Fl Oz
50615	ORANGE	12/2 Oz	384-8 Fl Oz
50604	ASSORTED <i>(4 each Lemonade, Fruit Punch, Orange)</i>	12/2 Oz	384-8 Fl Oz
50623	LEMONADE	24/1 Oz	384-8 Fl Oz
50621	ASSORTED <i>(8 each Lemonade, Fruit Punch, Blush Punch)</i>	24/1 Oz	384-8 Fl Oz



MOCKTAILS

For More Recipe Ideas Please go to: www.dcbands.com

Arnold Palmer

Ingredients:

- ½ Cup Diamond Crystal Brands Lemonade Drink Mix, prepared
- ½ Cup Diamond Crystal Brands Iced Tea Mix, prepared

Directions:

1. Prepare each beverage according to label directions
2. Add ½ cup Lemonade to ½ cup Ice Tea
3. Mix well
4. Pour over glass of ice and serve.

Cherry Fizz

Ingredients:

- ½ Cup Diamond Crystal Brands Cherry Drink Mix, prepared
- ½ Cup Ginger ale

Directions:

1. Prepare beverage according to label directions
2. Add ½ cup Cherry Drink Mix to ½ cup Ginger ale
3. Pour over glass of ice and serve.

Cherry Lime-Ade

Ingredients:

- ½ Cup Diamond Crystal Brands Cherry Drink Mix, prepared
- ½ Cup Lemon-Lime Soda
- Maraschino cherries with juice reserved
- Lime

Directions:

1. Prepare beverage according to label directions
2. Add ½ cup Cherry Drink Mix to ½ cup Lemon-Lime soda
3. Pour over glass of ice
4. Stir in 2 Tbsp cherry juice.
5. Squeeze juice from lime into the glass
6. Slice lime and add as garnish with a cherry

Citrus Mint Cooler

Ingredients:

- ¼ Cup Diamond Crystal Brands Lemonade Drink Mix, prepared
- ¼ Cup Diamond Crystal Brands Orange Drink Mix, prepared
- ½ Cup Ginger ale
- Mint sprigs

Directions:

1. Prepare beverage according to label directions
2. Heat DCB Lemonade and Orange Drink Mix with mint leaves in a saucepan to 200F
3. Remove from heat and let steep until cool.
4. Strain. Cover and refrigerate
5. To serve, fill glass with equal parts of drink mix and ginger ale. Add ice and serve.

mocktails

Frisky Lemon

Ingredients:

- ½ Cup Diamond Crystal Brands Lemonade Drink Mix, prepared
- 1 oz. Orange Juice
- 1 oz. Pineapple Juice
- ¼ Cup Fresca

Directions:

1. Prepare beverage according to label directions
2. Combine all ingredients. Stir gently.
3. Add ice and serve.
4. Garnish with pineapple wedge.

Fuzzy Peach

Ingredients:

- 1 Cup Diamond Crystal Brands Peach Drink Mix, prepared
- 2 Fresh Peach Slices
- ¾ Cup. Crushed Ice

Directions:

1. Prepare beverage according to label directions
2. Combine all ingredients in blender.
3. Blend until smooth
4. Garnish with peach slice and sugared rim.

Grape Glacier

Ingredients:

- ½ Cup Diamond Crystal Brands Grape Drink Mix, prepared
- 12 Seedless grapes, frozen
- ½ Cup. Sparkling water

Directions:

1. Prepare beverage according to label directions
2. Combine drink mix and 10 grapes in a blender.
3. Blend until smooth
4. Pour grape mixture into highball glass
5. Add sparkling water and stir gently
6. Garnish with remaining 2 grapes.

Grape Punch

Ingredients:

- ¼ Cup Diamond Crystal Brands Grape Drink Mix, prepared
- ¼ Cup Diamond Crystal Brands Lemonade Drink Mix, prepared
- ½ Cup. Lemon-Lime Soda

Directions:

1. Prepare beverage according to label directions
2. Stir in lemon-lime soda.
3. Pour over ice and serve.

mocktails

Humble Hurricane

Ingredients:

- ½ Cup Diamond Crystal Brands Punch Drink Mix, prepared
- 1 oz. Orange Juice Concentrate
- ½ Cup. Peach Juice
- 1 oz. Lime Juice Concentrate

Directions:

1. Prepare beverage according to label directions
2. Combine Punch Drink Mix and Peach juice.
3. Stir in juice concentrates.
4. Blend all ingredients with ½ cup crushed ice.
5. Serve in a hurricane glass

Mock Margarita

Ingredients:

- 1 Cup Diamond Crystal Brands Lemon-Lime Drink Mix, prepared
- ½ cup Crushed Ice

Directions:

1. Prepare beverage according to label directions
2. Pour over crushed ice
3. Garnish rim with salt and a lime slice.

Orange Ale

Ingredients:

- 1 Cup Diamond Crystal Brands Orange Drink Mix, prepared
- ½ cup Ginger ale
- 2 slices Orange, sliced
- Maraschino Cherry
- Crushed Ice

Directions:

1. Prepare beverage according to label directions
2. Combine Orange Drink Mix with Ginger ale and orange slice.
3. Pour over crushed ice. Stir gently.
4. Garnish with orange slice and cherry.

Pink Elephant

Ingredients:

- ½ Cup Diamond Crystal Brands Pink Lemonade Drink Mix, prepared
- ½ cup Lemon-Lime Soda
- Ice
- Lime Slice

Directions:

1. Prepare beverage according to label directions
2. Add Lemon-Lime soda. Stir gently.
3. Pour over ice and serve.
4. Garnish with lime slice

mocktails

Pink Lady

Ingredients:

- ½ Cup Diamond Crystal Brands Pink Lemonade Drink Mix, prepared
- ¼ cup Cranberry Juice
- ¼ cup Lemon-Lime Soda
- Orange Slice
- Maraschino Cherry

Directions:

1. Prepare beverage according to label directions.
2. Combine Pink Lemonade, Cranberry juice and soda.
3. Stir gently.
4. Pour over crushed ice.
5. Garnish with Orange slice and cherry

Raspberry Fizzler

Ingredients:

- ½ Cup Diamond Crystal Brands Raspberry Drink Mix, prepared
- ¼ Cup Raspberry Sherbert
- ½ Cup Sparkling Water

Directions:

1. Prepare beverage according to label directions
2. In a blender combine all ingredients.
3. Blend until smooth.
4. Pour into glass and serve.

Shirley Temple

Ingredients:

- ¾ Cup Diamond Crystal Brands Cherry Drink Mix, prepared
- ¼ cup Diamond Crystal Brands Lemonade Drink Mix, prepared
- ¼ Cup Lemon-Lime Soda
- Grenadine Syrup
- Maraschino Cherry
- Crushed Ice

Directions:

1. Prepare beverage according to label directions
2. Combine Cherry drink mix and Lemonade.
3. Gently stir in Lemon-lime soda and grenadine syrup.
4. Pour over glass of ice and garnish with a cherry.

mocktails

Sunny Citrus Cooler

Ingredients:

- ¼ Cup Diamond Crystal Brands Lemonade Drink Mix, prepared
- ¼ cup Diamond Crystal Brands Orange Drink Mix, prepared
- ½ Cup Pineapple Juice
- ½ Cup Ginger ale
- Orange, sliced
- Crushed Ice

Directions:

1. Prepare beverage according to label directions
2. Combine Orange drink mix, Lemonade and Pineapple juice.
3. Gently stir in Ginger ale.
4. Pour over glass of crushed ice and garnish with orange slices.

Tornado Twist

Ingredients:

- ½ Cup Diamond Crystal Brands Raspberry Drink Mix, prepared
- ½ Cup Lemon-Lime Soda
- Crushed Ice

Directions:

1. Prepare beverage according to label directions.
2. Gently stir in Lemon-lime soda.
3. Pour over a glass of ice and serve.

Virgin Strawberry Daquiri

Ingredients:

- ½ Cup Diamond Crystal Brands Strawberry Drink Mix, prepared
- 1 oz. Limeade Concentrate
- ¼ Cup Strawberries
- ½ Cup Crushed Ice
- Dash Grenadine Syrup

Directions:

1. Prepare beverage according to label directions.
2. Combine all ingredients in blender.
3. Blend until smooth.

mocktails